

Martha's Village and Kitchen

83-791 Date Avenue

Indio, California 92201

<http://marthasvillage.org>**Martha's**

VILLAGE & KITCHEN

TOGETHER WE ARE CHANGING LIVES!

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**Martha's Village & Kitchen Designated as the Deployment Site
for the 2020 Homeless Point-in-Time Count**

Indio, California--- Martha's Village & Kitchen will once again be the deployment site for the Homeless Point-in-Time Count for the city of Indio. This year's count will take place on Wednesday, January 29, 2020. Volunteers for Indio will arrive at Martha's Village & Kitchen at 5:30 AM and will be deployed to conduct the count from 6:00AM to 9:30 AM.

An Indio police officer will accompany each team of volunteers to their locations. The Quality of Life Team from the Indio Police Department frequently interact, and have an established rapport, with the homeless on the streets and inform the homeless of the upcoming count and population survey. The unsheltered homeless are generally favorable toward participating and anticipate the day of the count. Incentivized "goodie bags" are distributed in exchange for their participation. This year, the incentives will include items such as hygiene products, beanies, gloves, socks and informational inserts for local and county-wide homeless services and contact information.

About the Survey and Count Procedure

The Homeless Point-in-Time Count occurs once a year on a single day in January. Cities across Riverside County create teams of volunteers who spend the morning surveying the unsheltered homeless population in their cities. A count of the sheltered homeless (e.g. homeless in transitional housing and emergency shelters) is also completed in partnership with local service providers. Our goal is to canvas as much of Riverside County as possible to provide a more holistic understanding of the lives of persons and families experiencing homelessness and housing instability.

About Martha's Village and Kitchen

Martha's Village & Kitchen is one of the largest providers of homeless services in the Coachella Valley and Riverside County. The organization began in 1990 when the founders served meals to their homeless neighbors. Today, from its campus in Indio, CA, Martha's Village offers unique life-changing programs based on the nationally-recognized "continuum of care model" breaking the cycle of homelessness.

Through this gateway to hope, people regain their lives becoming responsible, self-sufficient and productive citizens while passing on their newfound independence and life skills to their children and families. Changing one person's life, changes generations of lives. www.marthasvillage.org