

FOR IMMEDIATE RELEASE

Martha's Village and Kitchen
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<http://marthasvillage5K.org>

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**12th Annual Fortem Financial Thanksgiving 5K Benefiting
Martha's Village & Kitchen**

Indio, California--- Preparation is well underway for the highly anticipated 12th Annual Fortem Financial Thanksgiving 5K benefiting Martha's Village & Kitchen. The event will be held on Thanksgiving morning, November 22, 2018 on El Paseo Drive in Palm Desert. The charity race, presented by NBC Palm Springs, is both competitive (certified course/timed race) and casual, with prizes for the winners in several age categories. This year, Toyota of the Desert will be presenting the top female and male runners with a prize of \$250.00 each.

This annual Turkey Trot is one of the most popular 5K events in the Coachella Valley and attendance continues to increase exponentially each year. Approximately 4,000 participants, volunteers and spectators will join in on the holiday festivities on Thanksgiving morning.

All registrants receive a long-sleeve, dri-fit shirt and a goody bag. Early registration and packet pick up is recommended to avoid long lines on Thanksgiving morning. Participants can register by visiting <http://bit.ly/RegisterFor5K>.

Registrants can pick up their race packets on Tuesday, November 20, 2018, from 9:00AM until 5:30PM at Anytime Fitness in Indio, and on Wednesday, November 21, 2018, from 9:00AM until 5:30PM at World Gym Palm Desert in the Westfield Palm Desert Mall. Game of chance tickets and exciting new merchandise such as Thanksgiving Tutus, turkey leg boppers, Thanksgiving socks, and turkey hats will be available for purchase at packet pick-up locations and on race day.

In addition to the race, the event features a Kid's Zone, Beer Garden, Pet Station, interactive sponsor booths, and an 8' Gratitude Board.

The revenue raised from this event benefits programs offered by Martha's Village & Kitchen which help to better the lives of the impoverished and homeless in the Coachella Valley.

Volunteers

Volunteer opportunities for the 5K are also available. Please contact Erica Siqueiros at (760) 347-4741 ext. 128 for more information about volunteering.

Race Sponsors

Fortem Financial, NBC Palm Springs, Toyota of the Desert, The Gardens on El Paseo, Agua Caliente Band of Cahuilla Indians, Altura Credit Union, Anytime Fitness – Indio, Big Wheel Tours, The Bull 98.5 FM (Alpha Media), Burrtec, Contour Dermatology, Desert Air Conditioning, FitzHenry – Wiefels, Fulton Distributing, Health to Hope, Heimark Distributing, LLC, Hot Purple Energy, La Quinta Brewing Company, Modern Woodmen Fraternal Financial, Nestle Waters, Pacific Premier Bank, Rabobank, Smart & Final Charitable Foundation, World Gym - Palm Desert

Media Resources

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About Martha's Village and Kitchen

Martha's Village and Kitchen is one of the largest providers of homeless services in the Coachella Valley and Riverside County. The founders began serving meals to their homeless neighbors in 1990. Martha's Village and Kitchen offers programs based on the nationally recognized "continuum of care model". Their programs include Emergency Housing, Food Services, Children's Services, Career and Education, Case Management and Emergency Assistance. The organization prides itself on serving their neighbors by responding to their needs with food, clothing, shelter and an opportunity to become self-sufficient by affirming their dignity with respect, support and compassion.

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