

FOR IMMEDIATE RELEASE

Martha's Village and Kitchen
83-791 Date Avenue
Indio, California 92201
<http://marthasvillage.org>

Media Contact:
Kimberly Stauffer
kstauffer@marthasvillage.org
760-347-4741 ext. 116



Additional photos can be found at: <https://marthasvillage.org/media-resources/>

**Registration Is Open for The Fortem Financial 12th Annual Thanksgiving Day 5K
benefiting Martha's Village & Kitchen**

INDIO, CA—The Fortem Financial 12th Annual Thanksgiving Day 5K benefiting Martha's Village & Kitchen is fast approaching, and registration is open. The charity race, presented by KMIR, is both competitive (certified course/timed race) and casual with prizes for the winners in several age categories. The event takes place on Thanksgiving Day, November 22, 2018, at 8:00 AM on El Paseo in Palm Desert.

The funds raised will benefit programs offered by Martha's Village & Kitchen to help better the lives of the impoverished and homeless across the entire Coachella Valley. "We are gearing up for our 12th Annual Thanksgiving Day 5K, and we couldn't be more excited about it," said Linda Barrack, CEO and President of Martha's Village & Kitchen. "It is our biggest fundraiser of the year, and it continues to get better and better. We are grateful for our Title Sponsor, Fortem Financial, our Presenting Sponsor, KMIR and all of our other wonderful sponsors. We are also appreciative of all of the community support we receive. We are proud of the cherished tradition that the race has become in the Valley."



Participants can register by visiting www.marthasvillage5K.org . The registration fee is \$43.00 for adults and \$34.00 for children but when you register in the month of July, you save \$10.00. All registrants receive a long-sleeve, dri-fit shirt and a goody bag.

“It’s best to register as early as possible. We also recommend that registrants pick up their race day packets in advance at one of our Packet Pick-Up days to avoid long lines on race day,” said Stephanie Minor, Executive Vice President of Martha’s Village & Kitchen.”

Packet Pick-Up days are scheduled for Tuesday, November 20, 2018 at Anytime Fitness in Indio, and Wednesday, November 21, 2018 at World Gym Palm Desert, both from 9:00 AM to 5:30 PM. Opportunity drawing tickets and exciting new merchandise such as Thanksgiving Tutus, turkey leg boppers, Thanksgiving socks, and turkey hats will be available for purchase at Packet Pick-Up and online.



A Beer Garden, will be back again this year, as will the Kid’s Zone and interactive sponsor booths. Participants can raise additional funds to help Stomp Out Hunger with Martha’s Village & Kitchen through the iMATHLETE platform while signing up for the race. More information can be found here: <http://bit.ly/MVKStompOutHunger>

Volunteer opportunities for the 5K are also available. Please contact Erica Siqueiros at (760) 347-4741 ext. 128 for more information about volunteering.

About Martha’s Village and Kitchen

Martha’s Village and Kitchen is one of the largest providers of homeless services in the Coachella Valley. Almost a quarter of a million meals are provided by Martha’s to those in need each year. Martha’s Village and Kitchen offers programs based on the nationally recognized “continuum of care model.” Programs include Emergency Housing, Food Services, Children’s Services, Career and Education, Healthcare, Case Management and Emergency Assistance. Martha’s Village and Kitchen serves neighbors in need by responding to their needs with food, clothing, shelter and an opportunity to become self-sufficient by affirming their dignity with respect, support and compassion.