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## MARTHA'S VILLAGE FACILITIES FUNDRAISING ON TRACK

### "Renewing Hope, Rebuilding Lives" Campaign Reaches Milestone

Indio, CA, March 7, 2018— Martha's Village & Kitchen has reached a significant milestone for its funding campaign for facility and program improvements. \$2,700,000 in pledges was announced yesterday towards Martha's \$5,000,000 campaign goal. In addition, another \$1,000,000 is pledged as soon as the campaign reaches \$4,000,000 leaving just \$1,300,000 left to raise. This fundraising success sets a trajectory for the organization to reach, and even exceed its goal.

The "Renewing Hope, Rebuilding Lives" campaign will fund improved Martha's Village & Kitchen facilities and enhanced programming for Coachella Valley families and individuals who require emergency housing assistance, homeless prevention services, or community resources. Funds are also slated to create a new culinary program to provide food service employment opportunities at area institutions and restaurants and to expand Martha's licensed Child Development Center.

Father Howard Lincoln, Campaign Chair, said, "Investing in Martha's Village & Kitchen is an investment in the future of the children who need us the most right here in the Coachella Valley. Martha's Village and Kitchen helps people to help themselves. We bring them out of despair, and they move into self-sufficiency. When we change one life, we change generations of lives."

Martha's Village & Kitchen serves a majority of impoverished and homeless in the Valley. The "Renewing Hope, Rebuilding Lives" initiative hopes to transform lives through innovative

programs to prevent homelessness, end the homeless cycle, and ensure a stable future for the most vulnerable in the community.

“Martha’s has been an oasis of hope for the homeless and impoverished families and individuals of the Coachella Valley for almost 30 years, and with the success of our Capital Campaign, Martha’s Village & Kitchen’s abilities will be greatly enhanced to respond to new community needs far into the future,” said CEO and President of Martha’s Village & Kitchen, Linda Barrack.

The initiative’s objectives comprise four major categories:

1. Childcare and Child Development
2. Food Services
3. Culinary/Job Training Program
4. Building, Shelter Space Improvements and Safety Upgrades

The fundraising effort will continue through the Fall Season of 2018.

For more information, contact Stephanie Minor at 760-347-4741 or email [sminor@marthasvillage.org](mailto:sminor@marthasvillage.org). The accompanying case for support document provides more detail.