

FOR IMMEDIATE RELEASE

Martha's Village and Kitchen
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Registration Is Open for Martha's Village and Kitchen's 11th Annual Thanksgiving Day 5K

INDIO, CA—The 11th Annual Thanksgiving Day 5K benefiting Martha's Village and Kitchen is fast approaching, and registration is open. The charity race, presented by KMIR and Carl's Jr.®, is both competitive (certified course/timed race) and casual with prizes for the winners in several age categories. The event takes place on Thanksgiving Day, November 23, 2017, at 8:00 AM on El Paseo in Palm Desert.

The funds raised will benefit programs offered by Martha's Village and Kitchen to help better the lives of the impoverished and homeless across the entire Coachella Valley. "We are gearing up for our 11th Annual Thanksgiving Day 5K, and we couldn't be more excited about it," said Linda Barrack, CEO and President of Martha's Village and Kitchen. "It is our biggest fundraiser of the year, and it continues to get better and better. We are grateful for all of the community support and proud of the cherished tradition that the race has become in the Valley."

Participants can register by visiting www.marthasvillage5K.org. The registration fee is \$40.00 for adults and \$32.00 for children. All registrants receive a long-sleeve, dri-fit shirt and a goody bag. "It's best to register as early as possible. We also recommend that registrants pick up their race day packets in advance at one of our Packet Pick-Up days to avoid long lines on race day," said Stephanie Minor, Executive Vice President of Martha's Village and Kitchen. "Packet Pick-Up days are scheduled for Tuesday, November 21, 2017 at Anytime Fitness in Indio, and Wednesday, November 22, 2017 at World Gym in Palm Desert, both from 9:00 AM to 5:30 PM.

Opportunity drawing tickets and exciting new merchandise such as Thanksgiving Tutus, turkey leg boppers, Thanksgiving socks, and turkey hats will be available for purchase at Packet Pick-Up.

A Beer Garden, sponsored by La Quinta Brewing Company, will be back again this year, as will the Kid's Zone and interactive sponsor booths. Participants can raise additional funds for Martha's Village and Kitchen through the GroupRev platform while signing up for the race. More information can be found here: www.marthasvillage5K.org.

Volunteer opportunities for the 5K are also available. Please contact Erica Siqueiros at (760) 347-4741 ext. 128 for more information about volunteering.

Race Sponsors

KMIR, Carl's Jr., Toyota of the Desert, Wells Fargo, Agua Caliente, Pacific Premier Bank, Fortem Financial Sunny 103.1, Burrtec, 98.5 The Bull, Contour Dermatology, Nestle Waters, Heimark Distributing, Cardiff Limousine , Pete Carlson's Golf & Tennis, Four Winds Tribal Coalition, Fulton Distributing, The Gardens/El Paseo, Pacific Western Bank, Bennion Deville, Anytime Fitness, and Desert Air are some of our leading sponsors. A full list can be found on our website at www.marthasvillage5K.org

About Martha's Village and Kitchen

Martha's Village and Kitchen is one of the largest providers of homeless services in the Coachella Valley and Riverside County. Over a quarter of a million meals are provided by Martha's to those in need each year. Martha's Village and Kitchen offers programs based on the nationally recognized "continuum of care model." Programs include Residential Transitional Housing, Food Services, Children's Services, Career and Education, Healthcare, Case Management and Emergency Assistance. Martha's Village and Kitchen serves neighbors in need by responding to their needs with food, clothing, shelter and an opportunity to become self-sufficient by affirming their dignity with respect, support and compassion.

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