

FOR IMMEDIATE RELEASE

Martha's Village and Kitchen
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**LITTLE CAESARS LOVE KITCHEN TO SERVE FREE PIZZA TO THE LESS FORTUNATE AT
MARTHA'S VILLAGE AND KITCHEN**

INDIO, CA – The Little Caesars Love Kitchen will roll onto Martha's Village and Kitchen's campus to provide fresh Little Caesars pizza meals for hundreds of people in need on Friday, July 8, 2016 at 11:00 AM.

A pizza kitchen on wheels, the Little Caesars Love Kitchen travels across the continental United States and Canada meeting the needs of the hungry, the homeless and disaster survivors. They work together with local Little Caesars stores to coordinate the staff and food on the day of service. Approximately 50,000 franchises, their employees and corporate colleagues have volunteered over the years to support the program in their local communities. The pizza is baked inside the vehicle and is served out of the window, food-truck style.

The Little Caesars Love Kitchen has fed over three million people in 48 states. It has also responded to disasters such as tornadoes in Oklahoma, the hurricanes in the East and on the Gulf Coast, the site of the World Trade Center attacks on Sept. 11, 2001, and the 1995 Federal Building bombing in Oklahoma City. Established by Little Caesars in 1985, the Love Kitchen exemplifies Little Caesars strong tradition of giving back to America's communities.

"We are so grateful that we were chosen by The Little Caesars Love Kitchen. They provide quality meals for the people who need them, and they love to give back. They were here last year and made a big impact on our clients and the community members who rely on us for lunch," said Martha's President and CEO, Linda Barrack.

Nearly three million people have been fed through the program, which was awarded The President's Volunteer Action Award Citation by former Presidents Bill Clinton and George H.W. Bush for its volunteer efforts.

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About Martha's Village and Kitchen

Martha's Village and Kitchen is one of the largest providers of homeless services in the Coachella Valley and Riverside County. We serve over a quarter of a million meals each year. The founders began serving meals to their homeless neighbors in 1990. Martha's Village and Kitchen offers programs based on the nationally recognized "continuum of care model". Their programs include Residential Transitional Housing, Food Services, Children's Services, Career and Education, Healthcare, Case Management and Emergency Assistance. The organization prides itself on serving their neighbors by responding to their needs with food, clothing, shelter and an opportunity to become self-sufficient by affirming their dignity with respect, support and compassion.

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